

AMERICAN IMMIGRATION COUNCIL

# SPONSORSHIP PACKAGES 2020



## About the American Immigration Council

The American Immigration Council is a nonprofit organization that strengthens America by shaping how America thinks about and acts towards immigrants and immigration and by working toward a more fair and just immigration system that opens its doors to those in need of protection and unleashes the energy and skills that immigrants bring. The Council envisions an America that values fairness and justice for immigrants and advances a prosperous future for all.

## Why should you become a sponsor?

The American Immigration Council hosts two flagship events each year – the Washington, DC Immigrant Achievement Awards and the American Heritage Awards. Both events honor the accomplishments of immigrants and their champions from around the country and provide an opportunity for attendees to unwind, celebrate and network.

Sponsorship of the events supports the Council's work. It demonstrates to event attendees and our broader network of supporters (see below) your commitment to justice and fairness and in preserving our country's unique immigration tradition.



## Exposure:

The American Immigration Council's reach is wide with a 60,000+ email list, more than 100,000 Facebook followers and more than 53,000 Twitter followers. In addition, we encourage our high-profile honorees to promote the event with their communities.

## Choosing Your Sponsorship Opportunities:

Purchase a sponsorship level online for the [Washington, DC Immigrant Achievement Awards](#) here and/or for the [American Heritage Awards](#) here. You can also contact us directly to discuss sponsorship or customize a sponsorship package that meets your needs. Additional benefits include, but are not limited to the following:

- Pre or post-event email to attendees
- Custom cocktail
- Additional tables/seating
- Promotional item/gift bag for all attendees or select VIP attendees
- Social media mention
- Branding on event collateral - cocktail napkins, water bottles, charging station etc.
- Speaking opportunity

## Contact:

- For pricing and availability, contact Max Bonardi at [mbonardi@immcouncil.org](mailto:mbonardi@immcouncil.org) or 202-507-7541





# WASHINGTON DC IMMIGRANT ACHIEVEMENT AWARDS

THURSDAY, MARCH 5, 2020 | CAPITOL VIEW AT 400, WASHINGTON, D.C.

The Washington, DC Immigrant Achievement Awards is an annual event celebrating the remarkable accomplishments of immigrants and their advocates from around the country. The reception-style event features live music, cocktails, and appetizers at one of DC’s premier rooftops.

**TIME:**

- 6:00 Mingling and networking
- 7:00 Brief awards program
- 7:20 The party continues

**AUDIENCE:**

More than 300 immigration attorneys, activists, advocates, members of Congress, Hill staff, and supporters of sensible, fair, and smart immigration. \*

*\*The Washington, DC Immigrant Achievement Awards follows the American Immigration Lawyers Association’s National Day of Action (lobby day on Capitol Hill).*



## WASHINGTON DC IMMIGRANT ACHIEVEMENT AWARDS SPONSORSHIPS

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### **Benefactor: Starting at \$10,000**

- Company logo or name recognition in sponsor slideshow.
- Hyperlinked company logo or name recognition on Council event website.
- Hyperlinked company logo or name recognition on Council event emails.
- Reserved premium location for 8 people with sponsor name prominently displayed on cocktail table, complete with award ceremony drink service and appetizers.
- Complimentary parking for 5 cars.
- Prominently displayed digital ad.
- Verbal acknowledgement of sponsorship during speaking program.
- Photo opportunity with Honoree(s).

### **Patron: Starting at \$5,000**

- Company logo or name recognition in sponsor slideshow.
- Hyperlinked company logo or name recognition on Council event website.
- Reserved premium location for 6 people with sponsor name prominently displayed on cocktail table, complete with award ceremony drink service and appetizers.
- Prominently displayed digital ad.
- Verbal acknowledgement of sponsorship during speaking program.

### **Sustainer: Starting at \$2,500**

- Company or name recognition in sponsor slideshow.
- Hyperlinked company logo or name recognition on Council event website.
- Displayed digital ad.
- Reserved cocktail table for 4 with sponsor name prominently displayed on cocktail table.

### **Supporter: Starting at \$1,000**

- Company or name recognition in sponsor slideshow.
- Reserved cocktail table for 3 with sponsor name prominently displayed on cocktail table.

### **Friend: Starting at \$500**

- Company or name recognition in sponsor slideshow.
- 2 complimentary tickets to the Washington, DC Immigrant Achievement Awards





# AMERICAN HERITAGE AWARDS

FRIDAY, JUNE 19, 2020 | MARRIOTT MARQUIS SAN DIEGO MARINA, SAN DIEGO, CA

## WHAT:

The American Heritage Awards is an annual red carpet gala featuring live entertainment, cocktails, dinner, and awards program.

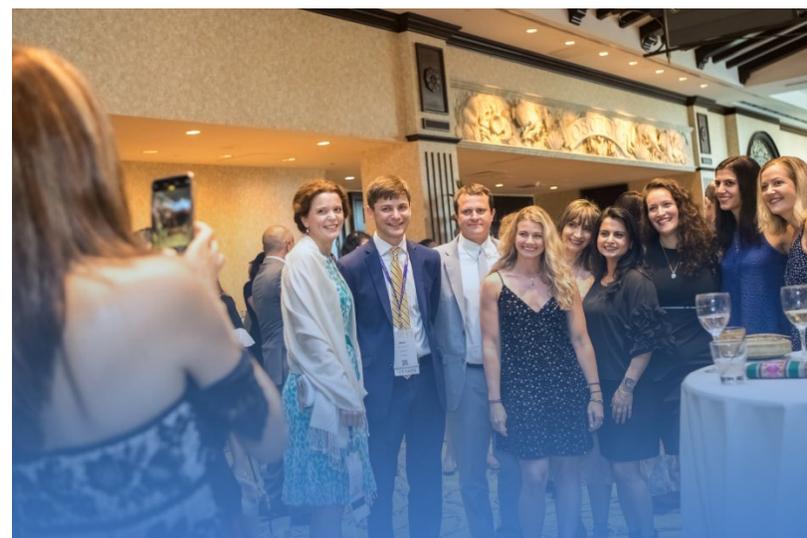
## TIME:

- 5:30 VIP Reception
- 6:00 Mingling and mixing at the pre-dinner reception
- 7:00 Dinner and inspiring awards ceremony

## AUDIENCE:

More than 750 immigrant attorneys, advocates, and supporters of sensible, fair and smart immigration.\*

*\*The American Heritage Awards is held in conjunction with the American Immigration Lawyers Association's Annual Conference.*



## AMERICAN HERITAGE AWARDS SPONSORSHIPS

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### Title Sponsor - \$50,000

- Company logo or name recognition in printed program and dedicated slide on slideshow
- Hyperlinked company logo or name recognition on Council event website and emails
- Opportunity to provide ad for event sponsor slideshow
- Prominent full-page ad in the printed program
- 10 tickets to the VIP reception
- Reserved premium location at the awards dinner for 30 people (3 tables) + 2 seats at an honoree table with sponsor name prominently displayed on table
- Special recognition at the VIP reception
- Reserved tables at the VIP reception
- Verbal acknowledgement during awards dinner speaking program
- Photo opportunity with honoree(s) and/or talent
- Opportunity to supply raffle item(s)

### Champion – Starting at \$20,000

- Company logo or name recognition in printed program and dedicated slide on slideshow
- Hyperlinked company logo or name recognition on Council event website
- Full page ad in the printed program
- 6 tickets to the VIP Reception
- Reserved priority location at the awards dinner for 20 people (2 tables) with sponsor name prominently displayed on table
- Verbal acknowledgement during awards dinner speaking program

### Benefactor – Starting at \$10,000

- Listing in printed program and sponsor slideshow
- Half page ad in printed program
- 4 tickets to the VIP reception
- Reserved priority location at the awards dinner for 10 people (1 table) with sponsor name prominently displayed on table
- Verbal acknowledgment during awards dinner speaking program

### Patron - Starting at \$5,000

- Listing in the printed program and sponsor slideshow
- Quarter page ad in printed program
- 3 tickets to the VIP reception
- Reserved priority location at the awards dinner for 5 people with sponsor name displayed on table

### Supporter – Starting at \$1,000

- Listing in the printed program and sponsor slideshow
- 2 tickets to the VIP reception
- 2 general seating tickets (not reserved) to the awards dinner

