



American Heritage Awards Sponsorship Information

The American Immigration Council's American Heritage Awards is an annual event in conjunction with the American Immigration Lawyers Association's Annual Conference.

This special event celebrates the remarkable accomplishments of immigrants and their advocates from around the country at an inspiring and thought-provoking awards ceremony.

Date:	Friday, June 23, 2017
Time:	6:00 Mingling and mixing at the red carpet! 7:00 Dinner and inspiring awards ceremony
Location:	Sheraton New Orleans Hotel 500 Canal Street New Orleans, LA
Audience:	More than 750 immigration attorneys, activists, advocates and supporters of sensible, fair and smart immigration.
Exposure:	The American Immigration Council's reach is wide with a 50,000+ email list, more than 90,000 Facebook fans and more than 40,000 Twitter followers. In addition, we encourage our high-profile honorees to communicate the event with their communities.

About the American Immigration Council:

The American Immigration Council, a 501(c)(3) nonprofit, is a powerful voice in promoting laws, policies, and attitudes that honor our proud history as a nation of immigrants. Through research and policy analysis, litigation and communications, and international exchange, the Council seeks to shape a twenty-first century vision of the American immigrant experience.

Established in 1987, we work to strengthen America by honoring our immigrant history and shaping how America thinks about and acts towards immigrants and immigration.

- We believe that everyone deserves an opportunity to present their immigration claims in a fair and orderly way.
- We hold that our doors must be open to those who come to the United States in search of safety and protection.
- We believe that immigrants strengthen America by bringing skills, talents, and new energy to our economy.
- We believe in honest debates driven by the facts, not fear.

Contact:

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Sponsorship Opportunities

Our sponsorship opportunities are design to help you meet your marketing objectives. Each package includes customization support from our development staff.*

Title Sponsor - \$50,000

- Logo on all printed materials
- Logo on the event website and included in all emails regarding the event
- Opportunity to provide ad for event sponsor slideshow
- Prominent full - page ad in the printed program
- Speaking opportunity at the VIP reception
- Verbal acknowledgment during the awards program
- 10 tickets to the VIP reception
- 3 tables (30 seats) in a priority location + 2 Seats at an Honoree table at award show and dinner
- Photo opportunity with Honorees
- Opportunity to supply raffle item(s)

Statue of Liberty – Starting at \$20,000

- Logo on the event website
- Full page ad and listing in printed program
- 5 tickets to VIP Reception
- 2 tables (20 seats) in a priority location at award show and dinner
- Verbal acknowledgment during the awards program

Benefactor – Starting at \$10,000

- 3 tickets to VIP reception
- 1 table (10 seats) in a priority location at award show and dinner
- Half page ad and listing in printed program
- Verbal acknowledgment during the awards program

Patron - Starting at \$5,000

- 3 tickets to VIP reception
- 5 reserved seats in a priority location to award show and dinner
- Quarter page ad and listing in the printed program

Supporter – Starting at \$1,000

- 2 tickets to VIP reception
- 3 tickets to award show and dinner
- Listing in the printed program

**Customized marketing benefits include but not limited to the following:*

- Pre or post-event email to attendees
- Additional tables/seating
- Promotional item/gift bag for all attendees or select VIP attendees
- Social media mention

Sponsorship Examples

1



Title Sponsor raffling off two Surface Pros at the American Heritage Awards after brief speaking opportunity.

2



Attendees enjoyed prints of their red carpet photos that were waiting for them after the event.

3



Example of full page ad from 2016 event program.