



Contest Selling Points

When speaking with or emailing teachers and school professionals, we recommend using some of the following contest selling points. Get to know your school and pick the one(s) you think would be the most likely to encourage participation.

- The contest is *student-centered* and encourages civic engagement and youth voice.
- Creative writing encourages children to use their imagination and has been shown to develop self-confidence and sense of identity.
- Creative writing develops reading, writing and critical thinking skills.
- Creative writing teaches children about empathy and creates an emotional outlet.
- The contest enables students to use narrative, descriptive, expository and persuasive writing styles, which are all required 5th grade standards.
- The contest allows students to share different perspectives and learn from one another and speak with an immigration expert.
- Celebrate America allows students, teachers and the greater school community to collaborate and listen to one another.
- Through public readings, writer's workshops, naturalization ceremonies, and other events, the opportunities to learn about immigration in participating communities are endless and the impact is exponential! Where else does a fifth grade student get to read his or her writing in front of hundreds of people?