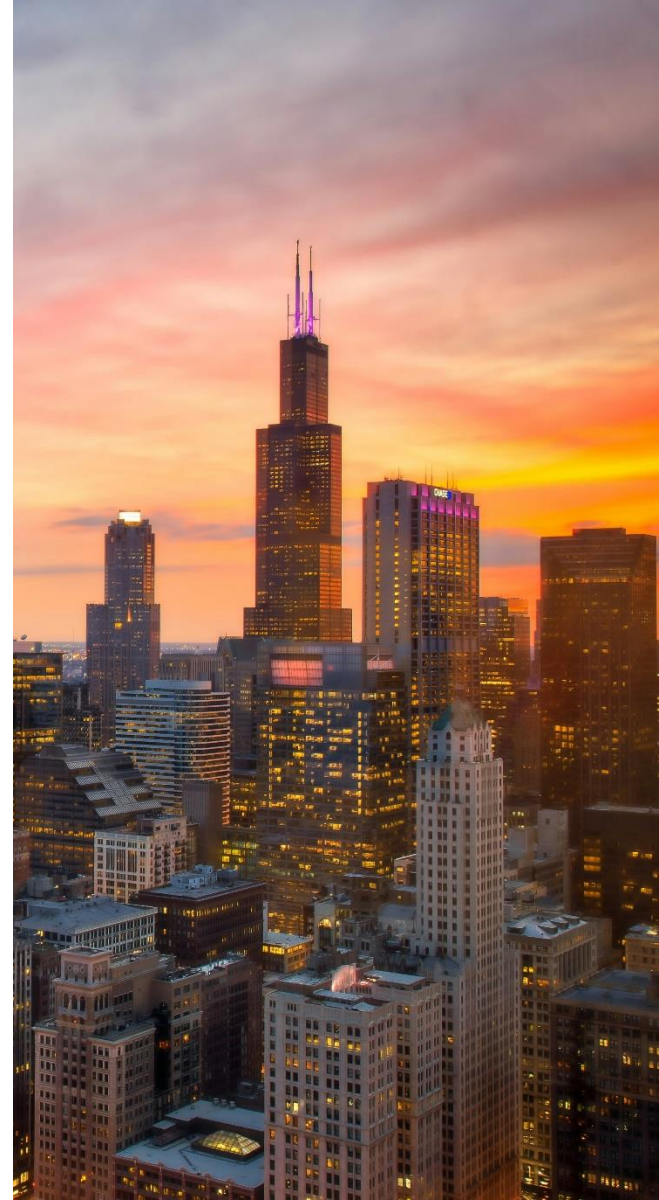


IMMIGRATION
IMPACT
AWARDS

A Celebration of Immigrants

June 14, 2024, Marriott Marquis, Chicago, IL



Who We Are

The American Immigration Council envisions a nation where immigrants are embraced, communities are enriched, and justice prevails for all.

We strive to create a society that values immigrants as vital contributors to our nation and where everyone is afforded an equal opportunity to thrive socially, economically, and culturally.



Who We Are

The American Immigration Council was founded in 1987 to focus on federal litigation – an organization founded by immigration lawyers, with a lawyer’s theory of change.

Since that time, the Council has grown to employ the most powerful cross-section of specialties in the immigration field today and is uniquely situated to turn both government and society toward a more welcoming stance.

Our staff are the go-to experts in their fields, collaborating with each other and communities across the country to make meaningful change on our immigration system.

Watch What We Do



The Real Immigration “Problem”

THE SYSTEM IS BROKEN

Immigrants within existing legalization programs wait years to become documented while Congress remains gridlocked and states pass laws that criminalize immigrants and those who support them. Businesses face worker shortages due to severe visa backlogs.

IMMIGRANTS DON'T GET DUE PROCESS

Over 38,000 immigrants remain in ICE custody often facing life-threatening, abusive conditions and limited access to legal support. In 2023, more than 80% of people issued a removal order had no attorney to represent them.

IMMIGRANTS ARE DEHUMANIZED.

Debate over immigration is fundamentally a fight over who gets to belong. In a time of deep division, individuals and organizations use inflammatory rhetoric that dehumanizes immigrants and ignores the severe challenges they face.







Immigration Impact Awards

An annual red-carpet gala and awards program that features an interactive arts celebration, cocktails, and dinner. This celebration highlights and presents awards to notable immigrants, national heroes, and unsung heroes like immigration lawyers.

The Who's Who of the Immigration Field

300+

people attend the Immigration Impact Awards year each year.

Attendees are made up of influential government officials, pioneering community organizations, journalists, and businesses on the forefront of reforming our immigration system.



Past Immigration Impact Awards Honorees



Colin Powell
Secretary of State



Carlos Santana
Musician & Activist



Daniel Tsui
Nobel Prize-Winning
Physicist



Edwidge Danticat
National Book
Award Winner



Daniel Inouye
U.S. Senator

Elevating Youth Voice

Every year at the Immigration Impact Awards, the Grand Prize Winner of our youth-focused Celebrate America Writing Contest performs their winning submission on stage.

Last year, fifth-grader Lillie Villezca from Nevada [performed](#) her poem "3" - a powerful statement of the multi-faceted generational story of the immigrant experience.



Table Benefits and Levels

Benefits and Levels	Leaders Table – \$25,000	Premier Table – \$15,000	Supporter – \$5,000
Dinner Tickets	20 tickets (2 tables)	10 tickets (1 table)	10 tickets (1 table)
Sponsor Breakfast Tickets	6	2	0
Table Location	Prominent	Premier	Prime
Council Staff at Table (Inclusive of total number of tickets)	Council Board Member or Executive	Council Leader	Council Staff Member
Event Slides	Logo	Logo	Listing
Acknowledgement from Stage	No	No	No
On Screen Ad	Yes	Yes	No
Digital Program	Logo, Quarter Page Ad, CTA	Logo	Listing
Event Marketing & Website	Logo	Logo	Listing
Product Gifting	Yes	Yes	No

Sponsorship Levels

Presenting

Presenting sponsors receive a highly-integrated sponsorship package with multiple activations, significant brand presence across all materials, and integrated press opportunities.

Title

Title sponsors receive an on-stage activation, as well as prime brand presence across materials, and inclusion in honoree announcements.

Activation

Activation sponsors have their support recognized through brand placement in program and in online materials.

Sponsorship Benefits and Levels

Benefits and Levels	Presenting Sponsor - \$100,000	Title Sponsor - \$50,000	Activation Sponsor - \$25,000
Table Benefits	All benefits under "Leader's table" + 1 additional table	All benefits under "Leaders Table"	All benefits under "Premier Table"
Sponsor Breakfast Tickets	20	10	6
Event Program Inclusion	Present Impact Award	Introduce Program Segment	None
Digital Program	Full page ad, unique co-created content about sponsor	Half page ad, featured content about sponsor	Half page ad
Event Slides	Recognition as Presenting Sponsor	Recognition as Title Sponsor	Recognition as Activation Sponsor
Acknowledgement from stage	Yes	Yes	Yes
Press	Inclusion in all event PR's and honoree announcements	Inclusion in honoree announcements	None
Photo Opp with honoree	Yes	Yes	No
Event Marketing & Website	Prime logo Placement, Logo on step & repeat	Prime Logo Placement	Logo
Co-branded Activation	Up to 2 from activation options	1 from activation options	1 from activation options

On-Site Activation Opportunities

Presenting, Title, and Activation Sponsors can choose from the following co-branded activation opportunities:

- [Sponsor Breakfast](#)
- [Artist Activation](#)
- [Interactive Photo Booth](#)
- [Exhibition Hall](#)
- [Guest Gift Bag Sponsor](#)

Sponsors will be allowed to co-brand each activation as they'd like within the limits of the venue space.

All costs associated with co-branded activations are to be covered by the sponsor.

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Thank you! For more information, please contact:

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