Power of the Purse: 
Contributions of Hispanic Americans in the McAllen-Edinburg-Mission Metro Area

A Snapshot of the Demographic and Economic Contributions of Hispanic Americans in the Metro Area

OVERVIEW

In 2010, more than 707,000 Hispanic Americans lived in the metro area, making up 90.7% of the total population. By 2019, the Hispanic population had increased by +13.7% to reach a total of nearly 804,000, or 92.5% of the total population.

HOUSEHOLD INCOME


- $1.7B went to federal taxes.
- $1.1B went to state & local taxes.
- $9.4B left in spending power.

$4.3B earned by foreign-born Hispanic households in the metro area in 2019.

- $508M went to federal taxes.
- $406M went to state & local taxes.
- $3.4B left in spending power.

$7.9B earned by U.S.-born Hispanic households in the metro area in 2019.

- $1.2B went to federal taxes.
- $694M went to state & local taxes.
- $6.0B left in spending power.
LABOR FORCE PARTICIPATION

More than 367,000 Hispanic Americans are active in the labor force in the metro area, making up 93.4% of the total labor force.

Labor force participation rates in the McAllen-Edinburg-Mission Metro Area in 2019:

- 60.4% Hispanic
- 55.7% Foreign-born Hispanic
- 44.1% Non-Hispanic

VOTING POWER

In 2019, there were nearly 384,000 eligible Hispanic voters in the metro area, including nearly 59,000 who were foreign-born.

Overall, the Hispanic population made up 89.0% of the electorate in the metro area, including the foreign-born Hispanic population who made up 13.6%.

Data comes from the American Immigration Council analysis of the American Community Survey from 2010 and 2019 and figures refer to the McAllen-Edinburg-Mission Metro Area.