Power of the Purse:

Contributions of Hispanic Americans in the McAllen-Edinburg-Mission Metro Area



OVERVIEW

In 2010, more than

707,000

Hispanic Americans lived in the metro area, making up

4

90.7%

of the total population.

By 2019, the Hispanic population had increased by

+13.7%

to reach a total of nearly

804,000

or 🌓

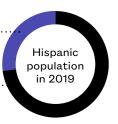
92.5%

of the total population.



FOREIGN-BORN 26.7% or 215,000 (-1.2%)

U.S.-BORN 73.3% or 589,000 (+20.3%)



HOUSEHOLD INCOME

\$12.2B

earned by Hispanic households in the McAllen-Edinburg-Mission Metro Area in 2019. **\$1.7B** went to federal taxes.

\$1.1B went to state & local taxes.

\$9.4B left in spending power.

\$4.3B

earned by
foreign-born
Hispanic
households in the
metro area
in 2019.

\$508M

went to federal taxes.

\$406M

went to state & local taxes.

\$3.4B

left in spending power.

\$7.9B

earned by U.S.-born Hispanic households in the metro area in 2019. \$1.2B

went to federal taxes.

\$694M

went to state & local taxes.

\$6.0B

left in spending power.





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LABOR FORCE PARTICIPATION

More than

367,000

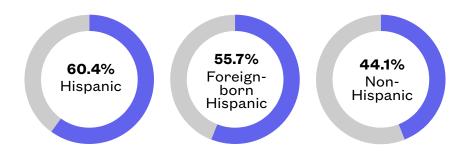
Hispanic Americans are active in the labor force in the metro area, making up



93.4%

of the total labor force.

Labor force participation rates in the McAllen-Edinburg-Mission Metro Area in 2019:



VOTING POWER

In 2019, there were nearly

384,000

eligible Hispanic voters in the metro area, including nearly

59,000

who were foreign-born.

Overall, the Hispanic population made up **89.0**% of the electorate in the metro area, including the foreign-born Hispanic population who made up **13.6**%.

