



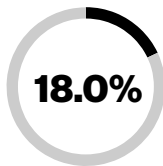
Power of the Purse: Contributions of Hispanic Americans in Tyler

A Snapshot of the Demographic and Economic Contributions of Hispanic or Latino Americans in the Tyler Metro Area

OVERVIEW

38,800

Hispanic Americans lived in the Tyler metro area in 2012.



18.0% ... Hispanic Americans' share of the total population in 2012

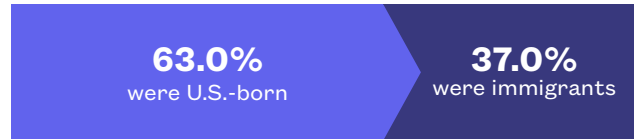
By 2021, the Hispanic population had increased by **26.4%** to reach a total of

49,100

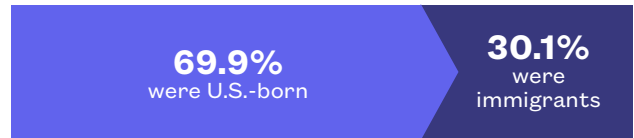


20.7% ... Hispanic Americans' share of the total population in 2021

Of the Hispanic Americans in Tyler in 2012....



Of the Hispanic Americans in Tyler in 2021....



Population Growth

2012-2021

U.S.-BORN HISPANIC POPULATION - **40.3%**

IMMIGRANT HISPANIC POPULATION - **2.8%**

HOUSEHOLD INCOME

<p>\$811.7M earned by Hispanic households in the Tyler metro area in 2021.</p>	<p>\$101.9M went to federal taxes.</p>
	<p>\$72.1M went to state & local taxes.</p>
	<p>\$637.7M left in spending power.</p>

<p>\$318.1M earned by immigrant Hispanic households in Tyler in 2021.</p>	<p>\$30.1M went to federal taxes.</p>	<p>\$493.6M earned by U.S.-born Hispanic households in Tyler in 2021.</p>	<p>\$71.7M went to federal taxes.</p>
	<p>\$31.2M went to state & local taxes.</p>		<p>\$40.9M went to state & local taxes.</p>
	<p>\$256.8M left in spending power.</p>		<p>\$380.9M left in spending power.</p>

LABOR FORCE PARTICIPATION

Nearly

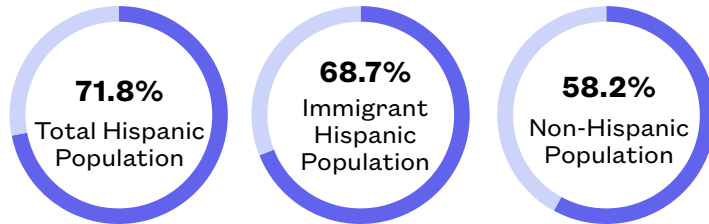
24,000

Hispanic Americans are active in the labor force in the Tyler metro area, making up



of the total labor force.

Labor Force Participation Rates in Tyler:



VOTING POWER

In 2021, there were more than

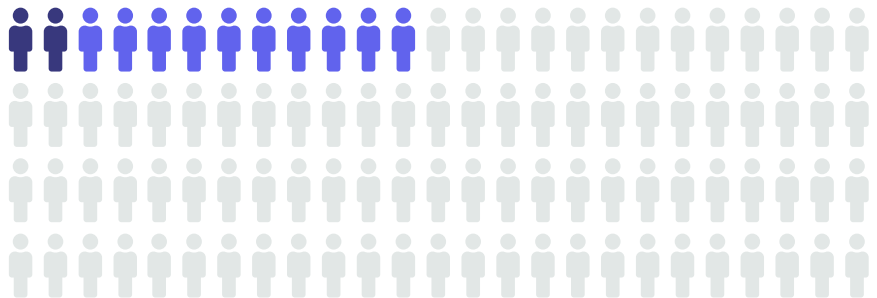
18,900

eligible Hispanic voters in the Tyler metro area, including nearly

2,800

Hispanic naturalized citizens.

Overall, the Hispanic population made up **11.8%** of the electorate in the metro area, including Hispanic naturalized citizens who made up **1.7%**.



Data comes from the American Immigration Council analysis of the American Community Survey from 2012 and 2021 and figures refer to the Tyler Metro Area.