

New Americans in Tyler

A Snapshot of the Demographic and Economic Contributions of Immigrants in the Metro Area¹

POPULATION GROWTH

19,400

immigrants² lived in the metro area in 2019, making up



8.5%

of the overall population.

Between 2014 and 2019, the population in the metro area grew from **214,900** to **227,700**, or



The immigrant population remained roughly the same during this time.

Top countries of origin for immigrants living in the metro area:

Mexico......66.1%

Philippines......5.7%

108,000

people worked in Tyler, either commuting into or within the region. Of these,



11.7%

or 12,700 were immigrants.

SPENDING POWER AND TAX CONTRIBUTIONS

Immigrants in the metro area hold considerable economic power. In 2019, immigrant residents in Tyler contributed \$1.2B to the metro area's GDP.3

Amount earned by immigrant households in 2019:

\$75.8M went to federal taxes.4

\$45.1M

& local taxes.⁵

24.3M

Leaving them with \$403.4M in spending power, or 8.9% of all spending power in Tyler.









SPENDING POWER AND TAX CONTRIBUTIONS (CONTINUED)

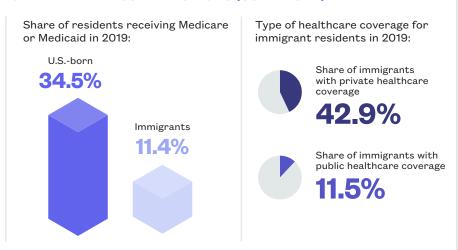
In 2019, immigrants in the metro area contributed:

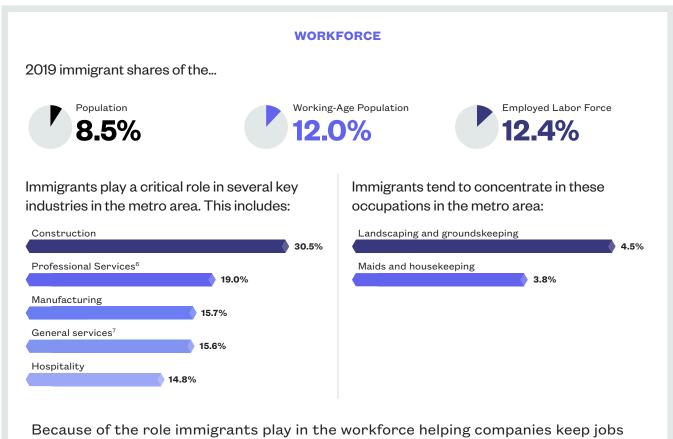
\$56.2M

to Social Security and

\$14.3M

to Medicare.





Because of the role immigrants play in the workforce helping companies keep jobs on U.S. soil, we estimate that, by 2019, immigrants living in the metro area had helped create or preserve **900 local manufacturing jobs** that would have otherwise been eliminated or moved elsewhere.⁸

1,700

immigrants worked for their own businesses, generating

in business income.

Rate of self employment in population by:

U.S.-born

9.1%

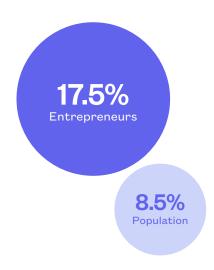


Immigrants



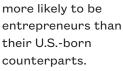
ENTREPRENEURSHIP

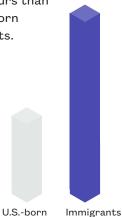
2019 immigrant share of:



In the metro area, immigrants were

+49.5%





students enrolled in colleges and universities in the metro area were temporary residents in 2020.9 These students supported

local jobs and contributed

in spending in the 2020-21 academic year.10

Immigrants make up

of the students under age 18 who attended public schools in the metro area in 2019.

Share of the metro area's population age 25 or older that held a:

BACHELOR'S DEGREE OR HIGHER

EDUCATION AND LONG-TERM ECONOMIC IMPACTS

17.5%

ADVANCED DEGREE



27.6%



HOUSING WEALTH

Share of residents in Tyler who owned their homes in 2019:



The total property value of immigrant households in 2019 was

\$844.8M

Share of immigrants living in:





Share of immigrants in Tyler who rented their homes in 2019:

29.3%



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The total annual rent paid by immigrant households in 2019 was

\$19.7M

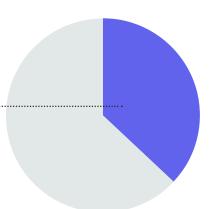
NATURALIZATION

In 2019,

7,200 immigrants, or

37.2%

of the immigrant population in the metro area, were naturalized citizens.



2,800

immigrants, or



14.6%

of immigrants in the Tyler metro area were potentially eligible for naturalization in 2019.¹¹

UNDOCUMENTED IMMIGRANTS

In 2019, approximately

undocumented immigrants lived in the metro area, making up



of the immigrant population.

Mexico was the most common country of origin for undocumented immigrants in the metro area, with



of the undocumented population being Mexican-born.

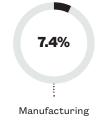
Undocumented immigrants tend to concentrate and work in these industries in 2019:



Construction: 28.9% of undocumented immigrants worked in this industry in 2019







Amount earned by undocumented immigrant households in 2019:

\$8.1M went to federal taxes.¹²

went to

\$7.3M went to state & local taxes.¹³

\$153.8M

\$138.4M left in spending power.

ENDNOTES

- Unless otherwise specified, data comes from 5-year samples of the American Community Survey (ACS) from 2014 and 2019 and figures refer to the Tyler, TX metropolitan statistical area.
- Except where otherwise noted (e.g., "undocumented immigrant" or
 "DACA-eligible"), we define an immigrant as anyone born outside the
 country to non-U.S. citizen parents who resides in the United States.
 This includes naturalized citizens, green card holders, individuals with
 temporary immigration status, refugees, asylees, and undocumented
 immigrants, among others.
- These figures derive from our calculations based on immigrants' share
 of wage income and self-employment income in the 5-year ACS
 sample from 2019 and the statistics on GDP from the U.S. Bureau of
 Economic Analysis.
- U.S. Congressional Budget Office, The Distribution of Household Income and Federal Taxes, 2018 (Washington, DC: 2021), https://www.cbo.gov/publication/57404.
- Institute on Taxation and Economic Policy, Who Pays? A Distributional Analysis of the Tax Systems in All Fifty States (Washington, DC: 2018), https://itep.org/whopays/.
- Professional services: Most of these industries include professions that require a degree or a license, such as legal services, accounting, scientific research, consulting services, etc.
- General services include personal services (e.g. laundry services, barber shops, and repair and maintenance), religious organizations, social services, and labor unions.
- 8. Jacob Vigdor, Immigration and the Revival of American Cities: From Preserving Manufacturing Jobs to Strengthening the Housing Market (New York, NY: Americas Society/Council of the Americas and New American Economy, 2013), https://www.newamericaneconomy.org/wp-content/uploads/2013/09/revival-of-american-cities.pdf.

- Data on total student enrollment in the metro area is derived from the Integrated Postsecondary Education Data System maintained by the National Center for Education Statistics. Temporary residents refer to people who are not U.S. citizens or permanent residents.
- Economic data is derived from the International Student Economic Value Tool maintained by NAFSA, the association of international educators.
- 11. An immigrant is eligible to naturalize if they are documented, have resided in the United States for five years or more, and speak English well or fluently, as well as immigrants in military service who meet certain requirements such as speaking English well. Those who do not fit these criteria are deemed to be not eligible or currently ineligible to naturalize.
- U.S. Congressional Budget Office, The Distribution of Household Income and Federal Taxes, 2018 (Washington, DC: 2021), https://www.cbo.gov/publication/57404.
- Institute on Taxation and Economic Policy, Who Pays? A Distributional Analysis of the Tax Systems in All Fifty States (Washington, DC: 2018), https://itep.org/whopays/.