

2023

Social Partner Sponsorship Packages

Immigrant Achievement Awards Annual Council Awards Exclusive Donor Event

Join the Council as a Social Partner with premier visibility and access to the immigration attorney and policy community through three exciting events in 2023.

Sponsorship packages include combined privileges for our cornerstone events: the Immigrant Achievement Award (April) and our Annual Awards Event (June). Our **Title sponsors** also have a very special sole sponsor opportunity for one of our private donor events.

Immigrant Achievement Awards (IAA)

The American Immigration Council celebrates the accomplishments of immigrants and their champions each year.

Date: Friday, April 28, 2023

Time: 6:30PM ET Award and Panel Discussion: Honoring Penn State President, Neeli Bendapudi

> 7:00 - 8:30PM ET Networking Reception

Location: Washington, D.C.

Event Attendees:

Immigration attorneys, policy makers, advocates, educators, and special guests from Penn State University who push the needle on fair and just immigration;

AILA National executives, board of governors, and members attending Spring Conference.

Annual Awards Event

Join us for the Council's annual gala, where AILA Annual Conference attendees are treated to a formal evening of camaraderie, inspiration, and entertainment. Don't miss the event everyone's talking about!

Date: Friday, June 23, 2023

Time: 6:00PM ET - **VIP Reception** *Mixing and Mingling*

> 7:00 - 10:00PM ET Awards Ceremony

Location:

Gaylord Palms Resort & Convention Center 6000 W Osceola Pkwy, Kissimmee, FL

Event Attendees:

300+ immigration attorneys, advocates, and supporters of sensible, fair and smart immigration policy;

A concentrated pool of **AILA National** members attending Annual Conference.

Marketing Visibility

The American Immigration Council's reach is wide with:

- **60,000+** people reading our emails, blog, and *This Week in Immigration*;
- **100,000+** Facebook and Instagram followers;
- AILA Annual Conference registrants;
- **80,000+** unique visitors to the American Immigration Council and AILA Annual Conference websites.

Exclusive Donor Event

Date:

TBD collaboratively with the sponsor

Location:

Venue to be determined collaboratively with the sponsor

Event Attendees:

Key, prominent figures that support The Council's mission;

Invitation only.

Here's what you get:

Title Sponsor - \$100,000

- Sole sponsorship of one American Immigration Council Donor Event
- Combined sponsorship of Council spring and summer awards events
- Dedicated recognition as a Title Sponsor and Social Partner on event slides
- Logo recognition in printed or digital event materials
- Logo on Council event website and marketing emails
- Recognition as a social partner on Council social media platforms
- Half-page ad in the Annual Awards (June) program with QR Code
- Two (2) tables at the Annual Awards (June)
- Ten (10) tickets to the IAA (April)
- **Two to Six (2-6) tickets** to a private donor event (depending on event size)
- Verbal acknowledgement during event speaking programs
- Four (4) **Annual Awards VIP reception** tickets with special recognition during this exclusive event

Champion Sponsor - \$50,000

- Combined sponsorship of **Council spring and summer awards events**
- Dedicated recognition as a **Champion Sponsor and Social Partner** on event slides
- Logo recognition in printed or digital event materials
- Logo on Council **event website** and marketing emails
- Recognition as a **social partner** on Council social media platforms
- Half-page ad in the Annual Awards (June) program with QR Code
- **One (1) table** at the Annual Awards (June)
- Eight (8) tickets to the DCIAA
- Verbal acknowledgement during event speaking programs
- Two (2) **AHA VIP reception** tickets with special recognition during this exclusive event

Benefactor Sponsor - \$25,000

- Combined sponsorship of **Council spring and summer awards events**
- Listing as a **Benefactor Sponsor and Social Partner** on event slides
- **Listing** as a sponsor in printed or digital event materials
- Quarter-page ad in the Annual Awards (June) program with QR Code
- Digital recognition with company name listed on Council event website
- **Eight (8) seats** located near each other at the Annual Awards (June)
- Four (4) tickets to the IAA (April)
- Two (2) Annual Awards VIP reception tickets

Patron - \$10,000

- Combined sponsorship of Council Spring and Summer awards events
- Listing as a Patron Sponsor and Social Partner on event slides
- Listing as a sponsor in printed or digital event materials
- Digital recognition with company name listed on Council event website
- Four (4) seats located near each other at the Annual Awards (June)
- Two (2) tickets to the IAA (April)
- One (1) Annual Awards VIP reception ticket

Reach out to **Laura Jennings at** <u>ljennnings@immcouncil.org</u> for more information or assistance with signing up.